**Build a Business**

**Assignment**: Meet with your team members and discuss your new business venture within the context of this chapter. Develop specific responses to the following:

1 – Thinking about your new business venture, what performance behaviors will you expect from your employees? What counterproductive behaviors would be most detrimental to your business?

2 – If you were able to measure the emotional intelligence of prospective employees, which dimension or dimensions will be most important to you?

3 – There are many theories of motivation. If you believe that Maslow's needs hierarchy best explains motivation in the workplace, how will you motivate your employees to work hard?

4 – Another popular theory of motivation is Herzberg's two-factor theory. How could you apply this theory to your new business venture?

5 – In your new company, will employees be able to work from home or work flexible hours? Why or why not?